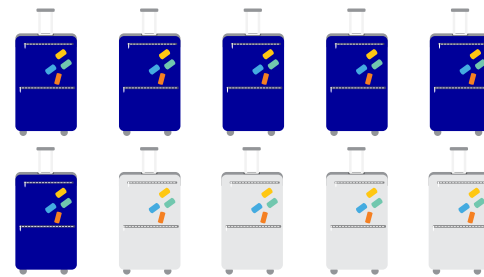




Traveler Sentiment & Influences

The Traveler Sentiment and Influences study looked at many types of travel and what factors are influencing destination, accommodation, and transportation decisions. Respondents represented a variety of generations and demographics.

Download the global study:
<http://bit.ly/travelsentimentstudy>



6 in 10

travelers globally had a planned trip cancelled due to COVID-19

✈️ Estimated Leisure Trips | January-September 2021



2.1 Trips
North America



2.7 Trips
Latin America

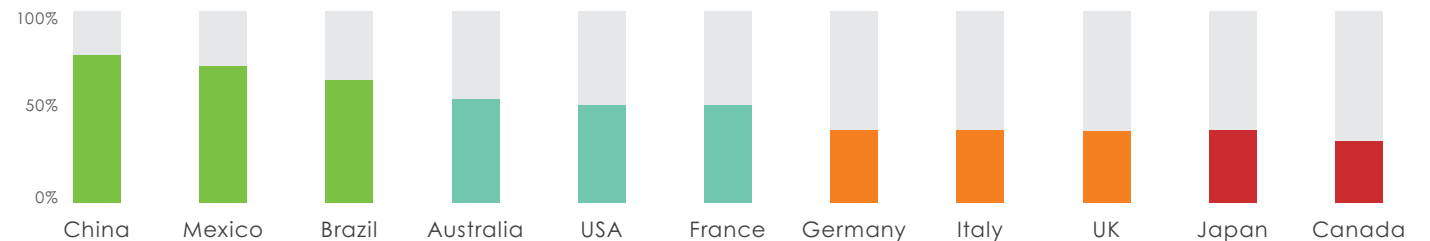


2.1 Trips
Europe



2.2 Trips
Asia Pacific

👍 Positive Traveler Confidence Varies by Country



📄 What Instills Traveler Confidence?

Follow guidelines on cleaning



Widely available vaccine



Destination is less populated



Flexible cancellation on transportation

